

FREE PACK



THE SCRIPT PACK

NIKE'S 5 MOVES AS A CHECKLIST, PLUS THE EXACT PROMPTS.

@BYWAVIBOY

THE 5 MOVES

❑ FLIP A CLASSIC

GIVE CLAUDE THE MOST FAMOUS AD IN YOUR NICHE. HAVE IT WRITE THE REVERSED SCRIPT, THEN SHOOT IT WITH THE ORIGINAL ATTACHED AS REFERENCE.

❑ COLLIDE CULTURES

CLAUDE DECODES AN ADJACENT CULTURE'S VISUAL CODES. GENERATE WITH THOSE CODES PLUS YOUR OWN WORLD REFS.

❑ HIDE REWATCH BAIT

FINISH THE FRAME, THEN INPAINT ONE IMPOSSIBLE DETAIL WITH NANO BANANA. LET THE COMMENTS FIND IT.

❑ MANUFACTURE ACCIDENTS

BATCH 20 TAKES OVERNIGHT, ONE VARIABLE CHANGES PER RUN. KEEP THE TAKE NOBODY WOULD CLOCK AS AI.

❑ RUN IT LIKE A SEASON

LOCK A WORLD KIT. CLAUDE CODE BATCHES SCENES, CAPTIONS AND CUTDOWNS OVERNIGHT. ONE SETUP, WEEKS OF POSTS.

PROMPT 1: THE ACCIDENT



You are a commercial film director who stages ruined takes on purpose.

MY PRODUCT: [what you sell or shoot]

MY WORLD: [where your brand lives]

Context: I want an ad built on a staged accident. The shoot visibly goes wrong, a knocked camera, a collapsing set, a ruined take, and that wrong moment becomes the ad. It reads real because nobody is posing.

1. Invent one believable on-set accident around my product. Physical, mid-action, nobody posing.
 2. Write 3 image prompts of that moment, one camera flaw each: knocked framing, missed focus, hard flash.
 3. Give every prompt the craft layer: one motivated light source, a named film stock with heavy grain, a muted three-colour palette, clothing described garment by garment. No logos.
- Output only the 3 prompts, numbered, under 80 words each.

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PROMPT 2: CULTURE CODES



You are a creative director doing visual research.

MY WORLD: [your niche + 2 visual refs you love]

CULTURE TO RAID: [an adjacent culture, e.g. terrace football]

1. Decode the 10 visual codes of that culture: styling, colour, light, setting, attitude. Keep every code literal, no genre labels.
 2. Write 3 image prompts that collide those codes with my world. One collision per prompt, name the code it uses.
 3. Give every prompt the craft layer: one motivated light source, a named film stock with heavy grain, a muted three-colour palette. Styled like a campaign, never a snapshot.
- Output: the 10 codes numbered, then the 3 prompts.

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PROMPT 3: THE WORLD KIT



You are my overnight production assistant.

MY BRAND: [what you make]

MY LOOK: [3 words + one hex colour]

1. Build a world kit: one location line, one cast description, one locked palette, one light source, one film stock.

2. Write a script that generates 5 new image prompts, each a new scene inside this world, and saves them to a dated folder with captions.

3. Make it repeatable: I run it every night, same world, new scenes every morning.

Nothing changes between runs except the scene.

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NOW GO RIP SOMETHING

**POST YOUR FIRST TAKE AND TAG ME. THE BEST ONE
GETS A BREAKDOWN.**

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